



LISTING PRESENTATION SCRIPT

Suggested script for incorporating Mobile Real Estate ID into your Listing Presentation.

Mr. and Mrs. Client, in addition to all the things we have already discussed here this evening and the many ways in which I am going to market your property, I also have one of the most cutting edge tools for real estate professionals on the market today. It is called Mobile Real Estate ID and allows me to provide prospective buyers with your property information 24/7 via text message.

I will have a unique code assigned to your property. This way anytime a prospective buyer texts that code, they will instantly get your property information, pictures and my contact info on their phone via text message. At the same time they text in, I will receive an alert with their contact information telling me that they are looking at your home.

I will use this to enhance all the forms of advertisement I do and that we have spoke about. This will ensure that I never lose a lead on your property. All prospective buyers will get the information they want in the quickest most direct manner possible. I will now know who is looking, when they are looking, all in real time! And I will follow up with everyone!